Number 3/2024

****

**Presse Information.**

Press Release.

Linde Material Handling a winner in “Industrial Trucks and Accessories” readers’ poll

**Linde Material Handling honored with   
“materialfluss” award**

**Aschaffenburg, March 15, 2024 – Linde Material Handling (MH) has taken first place in the “Industrial Trucks and Accessories” category of the “materialfluss PRODUCT OF THE YEAR 2024” competition. The Linde X35 to X50 electric forklift series won over the trade experts and received the most votes. Linde MH achieved another success with its AI-based “Linde Energy Manager” solution, which took second place in the "Logistics and transportation" category. The aim of the award is to highlight innovations in the logistics and intralogistics industry. The presentation ceremony was held in Munich on March 13.**

For the fifth time, the trade magazine “materialfluss”, published by WEKA Business Medien, was looking for technically advanced, innovative products and solutions that offer significant customer benefits. Companies were able to submit entries in six categories: “Storage, Racking and Warehouse Equipment”, “Order Picking Systems”, “Packaging and Dispatch”, “Conveyor and Lifting Technology”, “Industrial Trucks and Accessories”, “Logistics and Transportation” and “Project of the Year”. All entries were presented to readers in detail in a special issue, and voting on the web portal was launched at the same time. After about two and a half months, the online vote closed on February 18.

**Linde X35 – X50 electric forklifts: high performance, lower emissions**

In the “Industrial Trucks and Accessories” category, it was Linde’s X35 to X50 electric forklift trucks with 3.5 to 5.0 tons load capacity that impressed the trade audience most. For the first time, battery-operated counterbalanced trucks can now move loads in demanding outdoor applications with low noise and emissions, while being just as powerful, robust and comfortable as Linde trucks equipped with IC engines. This helps companies with high demands on vehicle performance, such as those found in the paper, wood, beverage and chemical industries, to make their intralogistics more sustainable and climate-neutral.

“We are delighted with the result of the vote and would like to thank all fans of the Linde brand for their participation and their great support. The fact that we came out on top in one category and second in another is a huge honor and makes us extremely proud,” said Dr. Monika Laurent-Junge, Senior Director Marketing & Brand Communications at Linde Material Handling, who accepted the award from laudator Daniel Schilling, Editor-in-chief at “materialfluss”.

**Linde Material Handling GmbH**

Linde Material Handling GmbH, a KION Group company, is a globally operating manufacturer of forklift trucks and warehouse trucks, and a solutions and service provider for intralogistics. With a sales and service network that spans more than 100 countries, the company is represented in all major regions around the world.

**Press contact:**Heike Oder: +49 (0)6021 99-1277 – E-Mail: [heike.oder@linde-mh.de](mailto:heike.oder@linde-mh.de)

****

**Presse Information.**

Press Release.

**Image and captions:**



Image no. jbfoto\_160\_R5\_4776web.jpg

**Dr. Monika Laurent-Junge, Senior Director Marketing & Brand Communications at Linde Material Handling, accepted the winner's trophy and certificate for first place in the "Industrial Trucks and Accessories" category of "materialfluss PRODUCT OF THE YEAR 2024" from laudator Daniel Schilling (third from left), Editor-in-Chief at "materialfluss".**

You can find this photo in printable resolution for download on:

[Press releases overview (linde-mh.com)](https://www.linde-mh.com/en/About-us/Press/)

Photo: WEKA Business Medien GmbH, Photographer Julia Bergmeister

Released for publication.